

## IDEAS—UNIVERSITY *ENGAGEMENT* STRATEGIES AND ECONOMIC DEVELOPMENT

### Publications of Eva Klein

- "The Engaged University: 21st Century Transformations," in *Improving the Human Condition, Partner or Perish: University-Community Alliances*, Volume 2, Number 2 in Improving the Human Condition series, The University of Toledo, June 2009
- "Your Regional Knowledge Economy Strategy: Is It Succeeding," in *Economic Development America*, US Department of Commerce, Economic Development Administration, Spring 2007
- Co-editor, *Best Practices in Defense Conversion: A Practitioner's Guide to Successful Strategies and Programs*, International Economic Development Council (IEDC), formerly National Council for Urban Economic Development, April 1995
- "Chapter 1: Technology Parks and Incubators: A Nexus Between University Science and Industrial Research and Development," in *Innovative Models for University Research*, J.R. Brink and C.R. Haden (eds.), Elsevier Science Publishers, BV (North Holland), October 1992
- "Critical Success Factors in Higher Education/Economic Development Linkages," *Information Service Report #53*, International Economic Development Council (IEDC), formerly National Council for Urban Economic Development, October 1988
- "University Technology Ventures: Critical Paths to Success," *Management Issues*, KPMG Peat Marwick, May 1987

### Presentations of Eva Klein

#### United States

- Pre-Conference Workshop and Plenary Session Speaker (with Lloyd A. Jacobs, MD, president of The University of Toledo), *Transformations to Create 21st Century Colleges and Universities*, North Atlantic Society for College and University Planning (NASCU), New York, March 2009
- Faculty/Trainer, *Tech-Led Economic Development*, Two-Day Training Program, International Economic Development Council, Alexandria, VA, April 2008
- Presenter, *Knowledge Communities and Partnership-Building*, University Consortium for Atmospheric Research (UCAR), UCAR Measuring Up Conference, Boulder, November 2006
- Presenter, *New Metrics for Economic Development*, Tech-Led Economic Development Conference, International Economic Development Council, San Jose, May 2006
- Panel Moderator, *Two Rural Strategies for Tech-Led Economic Development*, Tech-Led Economic Development Conference, International Economic Development Council, San Jose, May 2006
- Panelist, *Tech-Led Economic Development*, Annual Conference, International Economic Development Council, Chicago, September 2005
- Faculty/Trainer, *Introduction to Tech-Led Economic Development and Strategic Alliances and Clusters*, *Tech-Led Economic Development* Two-Day Training Program, International Economic Development Council, Baltimore, September 2005 and Princeton, May 2006
- Keynote Speaker, *The Challenges of Remaining Number One*, Sixth Annual Economic Development Symposium, Thomas Jefferson Partnership for Economic Development, Charlottesville, September 2004

- Panelist, *North Carolina's Emerging Biotech Corridor*, BIO Parks, BIO and Association of University Research Parks, San Francisco, June 2004
- Keynote Speaker, *Formulating a Regional Economic Development Strategy in Today's Knowledge Economy*, Fifth Annual Economic Development Symposium, Thomas Jefferson Partnership for Economic Development, Charlottesville, September 2003
- Keynote Speaker, *Regional Economic Strategy*, Annual Dinner, Roanoke Regional Chamber of Commerce, Roanoke, December 2002
- Pre-Conference Seminar Faculty—*A Broader Perspective for Park Development: Defining the Knowledge Economy*, Association of University Research Parks, Annual Conference, New Orleans, October 2002
- Presenter, *The Entrepreneurial Institution: Engagement in Regional Economic Development*, National Association of College and University Business Officers, Annual Conference, Vancouver, July 2002
- Keynote Speaker, *Defining the New Knowledge Economy*, Annual Conference, ACCRA, Charleston, June 2002
- Pre-Conference Seminar Faculty—*Research Parks 101, "Research Parks and the New Knowledge Work Force*, Annual Conference, Association of University Research Parks, Chicago, April 2001.
- Presenter, *Technology-Led Economic Development*, Annual Conference, Association of University Research Parks, Chicago, April 2001.
- Moderator/Speaker, *Research Parks and Technology Strategies*, Conference on Expansions and Relocations: Focus on the Tech Future, International Economic Development Council (formerly National Council for Urban Economic Development), Tampa, November 2000
- Pre-Conference Seminar Faculty, *Research Parks and the Knowledge Work Force*, Annual Conference, Association of University Research Parks, Boulder, June 2000
- Panel Moderator/Presenter, *Putting the 'University' in University Related Research Parks: Roles and Mechanisms*, Annual Conference, Association of University Research Parks, Boulder, June 2000
- Special Invited Presentation, *The 21st Century University as Knowledge Community*, Board of Trustees, NC A&T State University, Greensboro, March 2000
- Keynote Speaker, *The Economically Engaged University: High Performance in the Global Knowledge Economy*, Regional Conference, Society for College and University Planning, Raleigh, November 1999
- Panel Moderator, *How to Measure Success for a Biotech Park: A Debate*, BIO Parks, BIO, Vancouver, May 1999
- Panel Moderator, *New York's Engineering Schools and Silicon Alley: What Can We Do for Each Other?* New York New Media Association, New York, February, 1999
- Keynote Speaker, *The 21st Century University: High Performance in the Global Knowledge Economy*, North Carolina Governor's Economic Development Board, Chapel Hill, January 1999
- Moderator/Speaker, *University-Community Initiatives for Knowledge-Based Economic Development*, Society for College and University Planning, Vancouver, July 1998
- Closing Plenary Session Speaker, *New Directions in Technology-Based Economic Development: What Will the Future Hold?* Association of University Technology Managers, Annual Conference, San Antonio, February 1998
- Opening Plenary Session Speaker, *Strategic Approaches to Technology Transfer*, Association of University Technology Managers, Eastern Regional Conference, Portland, Maine, June 1997
- Speaker, *Urban Parks and Incubators: An Emerging Paradigm in the 1990's*, Association of University Research Parks, Monterey, June 27, 1997

Presenter, *Growing Your Economy through Technology: Universities and Technology Development*, Annual Conference, National Council for Urban Economic Development, Cleveland, Ohio, October 2, 1996

Speaker, *North Carolina State University in the Knowledge Economy*, Research Division, North Carolina State University, June 1996.

Moderator, *Tech Transfer is a Contact Sport: Opening Up the Federal Labs*, Annual Conference, National Business Incubator Association, Scottsdale, Arizona, June 1995

Moderator, *Federal Policy and Research Parks: Help or Hindrance?* Annual Conference, Association of University Research Parks, Scottsdale, Arizona, June 1995

Moderator/Presenter, *Technology: From Labs and Universities to the Urban Economy*, Annual Conference, National Council for Urban Economic Development, Dallas, April 1995

Panel Moderator, *Developing Workforce Training Programs*, Annual Conference, International Economic Development Council (formerly National Council for Urban Economic Development), Dallas, April 1995

Presenter, *Developing a Strategic Plan for Leveraging Higher Education Resources for Economic Development*, Society for College and University Planning Mid-Atlantic Regional Conference, April 1994

Presenter, *Audubon Biomedical Science and Technology Park at Columbia University*, AURRP Conference titled "The University as a Park Resource: Faculty, Technology, Facilities, and Visibility," January 1994

Moderator, *Trainable Work Force*, Policy Forum: Forces in the New Economy, International Economic Development Council (formerly National Council for Urban Economic Development), Chicago, September 1992

Keynote Speaker, *Research Parks and Technology Incubators: The State of the Industry*, Association of University Research Parks, 7th Annual Conference, Austin, May 1992

Panel Moderator, *Work Force Development and Training*, International Economic Development Council (formerly National Council for Urban Economic Development), Annual Conference, Washington, DC, April 1992

Conference Co-Chairman and Panelist, *The Entrepreneurial University: Economic Development Linkages*, National Council for Urban Economic Development, Special Conference, San Francisco, September 1991

Faculty, *Strategic Studies for Research Parks*, Pre-Conference Seminar, Association of University Research Parks, May 1991

Panel Moderator, *State Initiatives in Technology/Economic Development*, National Council for Urban Economic Development, Annual Conference, Washington, DC, April 1991

## **International**

Co-Presenter (with Aaron B. Schwarz), *Strategies for Regional Economic Development: Institutions as Leaders for Innovation, Human Capital, and New Knowledge Community Campuses*, Society for College and University Planning, SCUP 43, Montréal, Québec, Canada, July 2008

Keynote Speaker, *Creating an Innovation Economy*, Annual Public Meeting, Canada Foundation for Innovation, Ottawa, Ontario, Canada, October 4, 2007

Speaker, *Technology Transfer in the US: Evolving Policies and Models*, Association pour le Transfert de la Technologie en Région Centre, Bourges, France, December 12, 1996

- Speaker, *University-Industry Linkages in the Generation of Knowledge Enterprises: The US Experience*, V World Conference, International Association of Science Parks, Rio de Janeiro, Brazil, October 1996
- Speaker, *University-Industry Linkages: The U.S. Model*, First Conference, Pan-African Union of Science Parks, Dakar, Senegal, December 1995.
- Speaker, *University Linkages for Science Park Development*, Fourth World Conference on Science/Research Parks, Beijing, China, September 1995.
- Speaker, *La Dynamique au Sein des Technopoles (Research Park Dynamics and Success Factors)*, Conference on The Challenge of Technology Innovation, Alfotech-Montérégie, Saint Hyacinthe, Quebec, Canada, May 1995
- Panel Moderator, *Science and the Law*, Third World Conference on Science Parks, "Science Parks and the Environment," Bordeaux, France, September, 1994
- Presenter, *Biotechnology Research Centers, Institutes, Parks, and Incubators in the United States: An Overview of Developments*, Sixth European Conference on Biotechnology, Florence, Italy, June 1993
- Panelist, *Improving Cash Flow for Research Parks in the 90s*, The Second World Conference of Research and Science Parks, Montreal, Quebec, Canada, June 1993
- Presenter, *Science Parks and Technology Incubators: The State of the Industry*, Third Annual Conference of the Higher Education Science Parks Association of the Commonwealth of Independent States, Tashkent, Uzbekistan, October 1992
- Seminar Leader, *Technology Development/Commercialization*, Magyar Innovacios Kamera and Hungarian Association of Innovation Parks, Budapest, Hungary, June 1992
- Instructor, *Organization Process for Technology Enterprise Development and the Role of Technology Parks*, Business Incubators and Enterprise Development Workshop, Business-Higher Education Forum/Czechoslovakia Management Center, Prague (Celakovice), The Czech Republic, June 1992
- Keynote Speaker, *University/Research Institute Programs and Resources for Technology-Based Economic Development*, the USSR State Committee for Public Education, All-Union Conference on Science Parks and Technology Development, St. Petersburg, Russia, June 1991